



Growth at TBI Communications

7th March 2017

For immediate release

TBI Communications, a leading publishing consultancy and marketing services agency, is delighted to welcome Jane Wijek to their growing team.

Jane joins TBI as Senior Manager, Client Services, in their UK office, and brings a wealth of experience in academic publishing after a number of years working in different businesses at Oxford University Press. She has managed strategic marketing programmes for academic journals, launched a start-up publishing service, and overseen the global marketing of a digital learning solutions company.

TBI is one of the most highly regarded marketing service providers in the industry, with staff based in the UK, USA, and Europe, and a fast expanding client base. TBI help their clients launch new products and services, reach new markets, evolve brands and business strategies, and develop integrated marketing programmes and campaigns to communicate with customers, authors, and readers.

“I’m delighted to welcome Jane to the TBI team”, commented Lynne Miller, Managing Director at TBI. “Her skills and experience will be most valuable in our work with publishers, societies, and technology providers helping them launch new products and services, reach new markets, and develop marketing campaigns to communicate with their customers, authors, and readers.”

For more information about TBI please visit www.tbicommunications.com or contact us at info@tbicommunications.com.